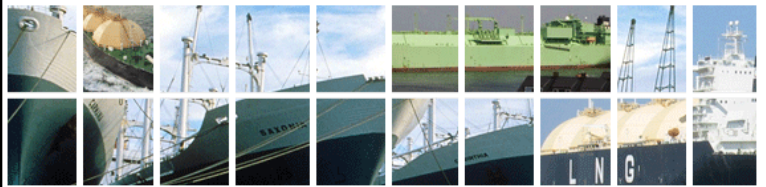


30th April – 1st May 2008, Miami, US

# 2nd Green Shipping

Securing competitive advantage by driving green initiatives into the core of your shipping operations



## WHY YOU CANNOT MISS THIS EVENT

Following on from the success of the 2007 Green Shipping meeting, ACI's 2<sup>nd</sup> Green Shipping conference will address how ship owners and managers are now driving environmental programmes forward throughout their organisation and shipping activities. The programme will address the global drive towards greener seas, the need to comply with regulations and more importantly, the business advantage that can be gained from comprehensive environmental management programmes. Hear from your **industry peers** and **discover how you can successfully gain competitive advantage by running a green fleet.**

## THE AGENDA

Throughout the 2 days you will have the opportunity to hear cutting-edge case studies from leading industry executives and discover the hottest developments in the development and employment of sustainable shipping initiatives:

- **Discover the benefits of investing in a green fleet**
- **Understand how to maximise the cost benefits from latest technologies**
- **Examine effective strategies to market your green credentials**
- **Hear the latest developments in ship dismantling and recycling programmes**
- **Maximise the profitability of sustainable shipping using new technologies**
- **Learn how to ensure cost-effective compliance with regulations**

## AN INTERACTIVE 2 DAYS

ACI's meetings offer the perfect opportunity to discover the latest updates and to discuss your own environmental management challenges and solutions with your peers through an interactive and informative 2 day programme.

- Hear from an outstanding line-up of the industry's leading **ship owners and managers.**
- Network informally with a relatively small, targeted group of **senior-level ship owners and managers** and decision-makers from the **shipping** industries.
- Learn more about your peers' green strategies, network with key industry leaders and your industry colleagues.
- Discuss the latest challenges and developments in this rapidly changing and growing sector of the industry.
- Participate in roundtable sessions – giving you the chance to discuss the latest issues with your colleagues – and the speakers - in an open, informal and intimate setting.

## Who will attend?

All ACI's events attract a targeted group of senior level decision-makers from the maritime industry. **Our meetings are strictly end-user focussed.** Only a select group of companies are invited to sponsor the event – to ensure the emphasis is on the industry participants, and making sure our delegates have a valuable and positive experience.

Attendees will be drawn from ship owning and ship management companies and will include Vice Presidents, Directors, Managers and Executives in Environment Management, Operations, Technical, QHSE, Crew and Compliance.

## TESTIMONIALS

*'An intelligent audience of senior practitioners willing to exchange ideas and experience'* **Senior Policy Specialist, Waste Management Division, Directorate For Environment, Food And Rural Affairs (DEFRA)**

*'Thanks for a very beneficial conference'* **Senior Marine Manager, United European Car Carriers**

*'Please let me thank you all at ACI for excellent logistics and organising a very interesting event'* **Marine Manager, Dorchester Atlantic Marine**

## OPPORTUNITIES TO MEET YOUR TARGET AUDIENCE

Companies can gain direct access to our senior level audience and have an increased level of visibility through branding and networking at the conference. For information on available sponsorship and commercial opportunities, please contact Jean-Jacques Hermans on +44 207 981 2506 or email [jhermans@acius.net](mailto:jhermans@acius.net)

## SPEAKERS INCLUDES:

Tom Peter Blankestijn  
Global Project Leader Ship Recycling  
**A.P. Moller Maersk**

Tom Strang  
VP Policy & Regulation  
Maritime Policy & Compliance  
**Carnival Corporation**

Mike Trammel  
Director - Environmental  
**Excelerate Energy**

Panos Hatzikyriakos  
Head Of SQE  
**OSG Ship Management (GR)**

Ole Schroder,  
Director, Environmental Compliance  
**Torm**

Robert Ho  
Chief Executive Officer  
**Fairmont Shipping**

Michael Blair  
Operating and Environmental Standards  
**US Coast Guard**

## CONFERENCE SPONSORS

Lead sponsor:



## Lunch Sponsors:



**Marine**

## Other Sponsors:



REGISTRATION HOTLINE: Tel: +44 (0) 207 981 9800 or

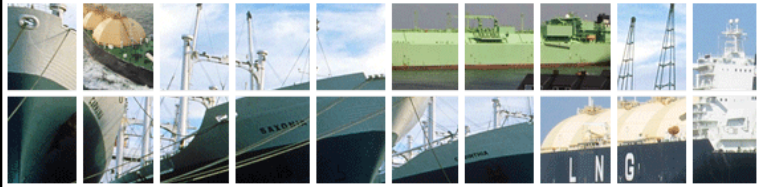
REGISTER ONLINE:

<http://www.acius.net/Conferences/Upcoming?view=registration&id=44>

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## DAY ONE: 30<sup>th</sup> April 2008

08.00 Registration and Coffee

09.00 CHAIRMAN'S OPENING ADDRESS

Joseph J. Cox, President & CEO, Chamber of Shipping of America

09.10 KEYNOTE ADDRESS

**Determining the Cost vs. Benefits of Investing in Green Ships**

- Learning how your investments make good business sense

Don Gregory, Environment And Sustainability Director, BP Marine

### STRATEGY: DETERMINING THE BUSINESS CASE FOR GREEN INITIATIVES

09.50 CONFERENCE PRESENTATION

**Establishing a Strong Business Case for your Environmental Management Programme**

- Increasing your profitability by investing in green ships

Robert Ho, Chief Executive Officer, Fairmont Shipping

10.30 CONFERENCE PRESENTATION

**Green is Good Business - How Doing the Right Thing Has Many Rewards**

- Green and the bottom line- investing in the future
- Green and your corporate values
- Green and compliance—a right and a responsibility

Clay Maitland, Founding Chairman, North American Marine Environment Protection Association

11.10 Morning Refreshments and Exhibition Showcase

### DRIVING PROFITABILITY WITH EFFECTIVE COMPLIANCE

11.30 CONFERENCE PRESENTATION

**Exploring the Environmental Cost of Ship Emissions**

- Understanding the need for global corporation in managing climate change
- Analysing the role of the shipping industry in reducing global emissions

Peder Jensen, Project Manager, Transport and Environment, European Environmental Agency

12.10 CONFERENCE PRESENTATION

**Ensuring Cost-Effective Compliance with Regulations**

- Effectively incorporating the latest regulations into your green programmes

Panos Hatzikyriakos, Head Of SQE, OSG Ship Management (GR)

12.50 SPONSOR UPDATES

Senior Representative, ABB

13.05 Lunch sponsored by



14.10 CONFERENCE PRESENTATION

**Training Crew for Effective Compliance**

- Providing crew with adequate training to ensure compliance with the latest regulations

Subhash Joshi, President, S.Joshi & Associates

14.50 CONFERENCE PRESENTATION

**Efficiently Processing Waste to Meet and Surpass Regulatory Requirements**

- Encouraging crew's awareness of your environmental protection programmes

Ole Schroder, Director, Environmental Compliance, Torm

15.30 Afternoon Refreshments

15.50 CONFERENCE PRESENTATION

**Transatlantic Challenge the Environment**

- Emissions from shipping
- Availability of future fuel techniques
- Transatlantic ISO 14001 certification
- Transatlantic environmental projects

Anders Sellgren, Fleet Manager, Rederi AB Transatlantic

16.30 "Interactive" ROUNDTABLE DISCUSSIONS

Topics to be covered include:

TABLE 1: Cost-effective compliance with regulations

TABLE 2: Determining ROI for green initiatives

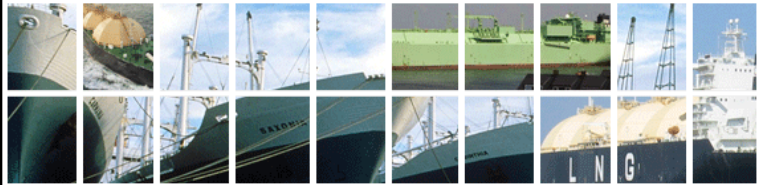
TABLE 3: Adequate training for crew's compliance

17.30 Drinks Reception and End of Day One

30th April – 1st May 2008, Miami, US

# 2nd Green Shipping

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## DAY TWO: 1<sup>st</sup> May 2008

08.30 Registration and Coffee

### 09.00 CHAIRMAN'S OPENING ADDRESS

Joseph J. Cox, President & CEO, Chamber of Shipping of America

### MAXIMISING COST BENEFITS FROM THE LATEST TECHNOLOGIES

#### 09.10 KEYNOTE ADDRESS

##### Extreme Makeover – Bringing Liquefied Natural Gas to Market

- Accelerate Energy background
- Energy bridge technology – utilizing proven systems
- Energy bridge regasification vessel
- Gateway deepwater ports
- Dockside GasPorts

Mike Trammel, Director – Environmental, **Excelerate Energy**

#### 09.50 CONFERENCE PRESENTATION

##### Discovering the Advantages of Converting to 'New Fuels' and Innovative Technologies

- Analyzing the benefits of LNG for cleaner emissions
- A look at means to reduce the carbon footprint and improve vessel efficiency
- Tugs, ferries, short sea shipping - Cost effective, Natural Gas powered propulsion alternatives.
- Advanced hybrid propulsion systems for offshore service and construction vessels.

Pete Jacobs, **Rolls-Royce Commercial Marine**

#### 10.30 "Interactive" ROUNDTABLE DISCUSSIONS

##### Topics to be covered include:

**TABLE 1:** Is it possible to dramatically Reduce Emissions and at the same time improve the fuel efficiency and profitability of merchant vessels today?

Bill Malacrida, President and Pete Jacobs, Senior Technical Manager, **Rolls-Royce Commercial Marine**

**TABLE 2:** Ballast water challenges

Rick Ferraro, Southeast US Area Business Development Manager, **Lloyd's Register North America**

**TABLE 3:** Efficiently utilising emissions monitoring technologies for effective compliance

#### 11.30 Morning Refreshments

#### 11.50 CONFERENCE PRESENTATION

##### Exploring the Current Ballast Water Management Technologies

- Effectively utilising the technologies to ensure compliance with current regulations
- Designing ballast water free ships

Rick Ferraro, Southeast US Area Business Development Manager, **Lloyd's Register North America**

#### 12.30 SPONSOR UPDATES

J.J. Nolan, Account Manager, **Castrol Marine Americas**

#### 12.45 Lunch sponsored by



#### 14.00 CONFERENCE PRESENTATION

##### Examining the Benefits of Ship Recycling

- Investigating the cost and benefits of recycling your ships

Tom Peter Blankestijn, Global Project Leader Ship Recycling, **A.P. Moller Maersk**

#### 14.40 CONFERENCE PRESENTATION

##### US Coast Guard Regulations Under Development that have "Green" Results

- Ballast water management
- Dry cargo residue in the Great Lakes
- Ship recycling
- Marine debris
- Non-tank vessel response plans
- LNG - shoreside and deepwater
- Prevention through people (5221)

Michael Blair, Operating and Environmental Standards, **US Coast Guard**

#### 15.20 Morning Refreshments

#### 16.40 CONFERENCE PRESENTATION

##### Maritime Environmental Monitoring and Reporting Comes of Age

- How to revolutionise your approach to environmental management with cost-effective information technologies

Dale Neef, Managing Director, **DNA Maritime LLC**

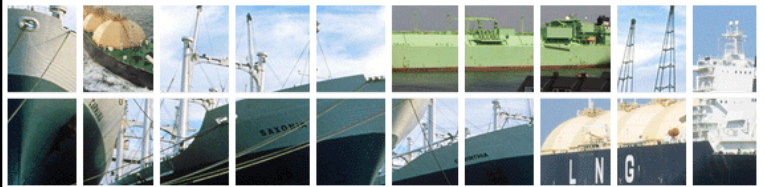
#### 17.20 Closing remarks & Afternoon Refreshments

#### 17.30 End of conference

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## 5 EASY WAYS TO REGISTER

Tel: +44 20 7981 9800  
Fax: +44 20 7593 0071  
Email: [eudelegates@acius.net](mailto:eudelegates@acius.net)

Web: <http://www.acius.net>  
Mail: ACI Europe, 5/13 Great Suffolk Street, London, SE1 0NS

## TERMS AND CONDITIONS

### How to Register

Registrations must be received in writing or electronically at our secure web site. Please complete and mail or fax a copy of registration form with a cheque or credit card number. Fee includes program materials, continental breakfast, networking luncheon and refreshments.

### Payment

Payment must be received within five business days of returning the signed contract. After receiving payment a VAT receipt will be issued. If you do not receive a letter outlining details two weeks prior to the event, please contact the Conference Co-ordinator at ACI Europe Ltd.

**Discounts are available for multiple/group bookings. Please call +44 20 7981 9800 for more information**

### Cancellations

Substitutions are welcome up to 24 hours prior to the event. Cancellations must be received in writing no less than 3 weeks prior to the start of the conference; a full credit voucher towards a future ACI conference will be issued. Any cancellation received less than 3 weeks prior to the start of the event shall be deemed to be a breach of this contract by client, and accordingly, no credits will be given. By completing this registration form, the client hereby agrees that in case of dispute or cancellation ACI Europe Ltd will not be able to mitigate its losses for any less than 50% of the total contract value. Cancellations must be received in writing by mail or fax three weeks before the conference. Thereafter the full conference fee is payable. If for any reason ACI Europe Ltd decides to amend, cancel or postpone this conference, the conference fee will not be refunded. Furthermore, ACI Europe Ltd will not be responsible for covering airfare, hotel or other costs incurred by registrants. In the event that ACI Europe Ltd cancel or postpone the event, ACI Europe Ltd reserves the right to transfer this booking to another conference to be held in the following twelve months, or to provide a credit of an equivalent amount to another conference within the following twelve months. The construction, validity and performance of this agreement shall be governed in all respects by the laws of England to the exclusive jurisdiction of whose courts the Parties hereby agree to submit.

### About ACI

ACI, a UK owned company, have been running successful conferences for the last 10 years in the USA. Headquartered in Chicago with offices all around the States, they run forums in varied fields and are market leaders in Healthcare business conferences. Opening their European head office at the end of 2005, they have expanded rapidly and are launching a series of events covering emerging markets.

### Venue:

Miami, USA. Details to be confirmed.

The cost of accommodation is not included in the event fee. Preferential rates will be arranged with or near the event venue, and all confirmed delegates will be given details of how to book accommodation at this rate in due course.

### Prices and Payment Information

Conference (Includes Documentation Packet)  
Documentation Packet

Copies of all conference proceedings

£1,325  
£295

### Documentation Packet Available

You can purchase the 2<sup>nd</sup> Maritime Green Shipping papers at just £295. Simply tick the box on the booking form, send it with payment and your copy will be on its way to you after the meeting. This important manual will be a source of invaluable reference for the future.

### Discounted Registrations

Members and customers of all supporting organisations are entitled to a 15% discount off their conference package. The deadline for discounted registrations is **25 January 2008**. For more information please call +44 20 7981 9800.

### Media Partners:

