

"Designers, end users, and others involved with consumer goods packaging agree that one of the most significant aspects of today's "sustainability" approach is the way the different environmental aspects of packaging are intertwined."

-Bill Franklin, Director, Franklin Associates Division of Eastern Research Group

SUSTAINABLE PACKAGING SUMMIT

**Implement Sustainable Packaging Practices To
Use Resources In A More Sustainable Approach,
Maintain Low Production Costs, Meet Customer
Expectations, And Reduce Waste**

April 9-10, 2009 • Chicago, IL



LEARN ABOUT:

- Discover key trends impacting sustainable packaging
- The changing regulatory landscape for packaging
- Cost savings through sustainable package innovation
- Gain insight into industry opinions on the usage and future of sustainable packaging to improve the overall bottom line
- Learn how to choose the appropriate suppliers and distributors which allow for materials to be recaptured
- Increase your organization's market share by capturing the "green consumer" through sustainable packaging
- Transition towards using renewable packaging materials to reduce consumption of energy and water, and minimize packaging waste
- Rethink the package development process by touching upon all e the 4 R's: Realize, Reuse, Recapture, and Reduce
- Case studies of successful green manufacturing techniques
- Understand what metrics and tools are available to assess the environmental impact of your packaging
- Asses the latest trends in packaging technologies to help your organization deliver more sustainable packaging solutions while lowering costs
- Optimize materials and energy when designing the package

CONFIRMED SPEAKER:

Sean M. Stephan, *Sr. Director Packaging Sustainability, WAL-MART INTERNATIONAL*

Michael Maggio, *Vice President, Global Strategic Design Operations, JOHNSON & JOHNSON*

TARGET AUDIENCE:

The conference is for Senior Level Executives, Vice Presidents, Directors, Managers, Coordinators, and Program Managers representing businesses in the following areas: Packaging Manufacturers and Converters, Material Suppliers, Retail and Brand Owners, Consumer Goods Companies.

KEY TITLES INCLUDE:

- Advanced Materials Research
- Brand Identity
- Brand Strategy
- Client Innovations
- Engineer
- Environmental Affairs
- Global Quality and Standard Manager
- Green Innovations
- Marketing Brand
- Natural Resources
- Outsourcing
- Packaging: Packaging and Design, Packaging Graphic Designer, Packaging Innovation, Packaging Development, and Packaging Procurement
- Purchasing Mgrs
- R&D Professionals
- Social Responsibility
- Structural Packaging
- Supplier Development
- Supply Chain
- Sustainability
- Sustainable Materials
- Value Chain

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PRIORITY INVITATIONS WILL BE EXTENDED TO:

3M STATIONARY PRODUCTS
ALBERTO CULVER
ALCOA
ANHEUSER-BUSH INC
BASIC AMERICAN FOODS
BIRD EYE FOODS INC
BRACH'S CONFECTIONS INC
BURT BEES
BUSH BROTHERS COMPANY
CARGIL INCORPORATED
CATERPILLAR
CHIQUITA BRANDS
CHURCH & DWIGHT COMPANY INC
CLOROX
COCA-COLA
COLGATE-PALMOLIVE
CONAGRA FOODS
COSTCO WHOLESALE
CORPORATION
CVS
DEL MONTE FOODS
DOMINO FOODS
DOW CHEMICAL
DUPONT
E. & J. GALLO WINERY
ESTEE LAUDER
FABRIK
FLOWER FOODS
FRITO-LAY
GENERAL MILLS

GENZYME
GEORGIA-PACIFIC
GERBER PRODUCTS COMPANY
GREEN MOUNTAIN COFFE
ROASTER
HASBRO TOY
HERMAN MILLER INC
HEWLETT PACKARD
HJ HEINZ
IBM
JOHNSON & JOHNSON
JUICE BEAUTY
KELLOGG COMPANY
KEYSTONE FOODS
KIMBERLY CLARK
KRAFT FOODS
MARS INC
MCCAIN FOODS LIMITED
MCDONALDS USA
MICROSOFT
MILLER BREWING CO.
MOTOROLA
MURRAY'S CHICKEN
NAKED JUICE COMPANY
NESTLE USA
OCEAN SPRAY CRANBERRIES
PEPPERIDGE FARM
INCORPORATED
PEPSI
PEPSICO

PERDUE INCORPORATED
PROCTOR & GAMBLE
RECKITT BENCKISER
SAFEWAY INC
SAM'S CLUB
SARA LEE
SARGENTO FOODS INC
SEARS
STAPLES
STONYFIELD FARM
SUPERVALUE
TARGET
THE DIAL CORPORATION
THE HERSHEY COMPANY
THE J.M. SMUCKER COMPANY
THE KROGER CO.
UNILEVER
VICTORIA SECRET BEAUTY
WALGREENS
WAL-MART
WEGMANS
WERE LIT INCORPORATED
WHOLE FOODS MARKET
WILD OATS
WRIGELY JR. COMPANY
XEROX CORPORATION
And More...

WHY SHOULD YOU ATTEND?

Companies that want to get ahead of the competition and stay there should attend this conference. Packaging professionals and companies are already facing the challenge of taking practical steps to delivering more environmentally friendly and socially responsible packaging solutions. The Sustainability Packaging Summit will help your organization achieve their goals in terms of using resources in a more sustainable way, maintain low production costs, meet customer expectations, and reduce waste. This conference is designed to help your company understand what sustainability means to your organization and how to start applying its principles to your business. Learning about even small changes to your existing infrastructure within your packaging system can make your organization more sustainable while improving the bottom line. Join us April 10-11, 2009 in Chicago, IL for a gathering of outsourcing directors, package development managers, purchasing managers, R&D professionals, marketing brand managers, and environmental affair executives that are involved In achieving sustainable packaging solutions. ACI's Sustainable Packaging Summit Conference will give you the know-how approach to start integrating sustainable packaging solutions into your organization while improving the bottom line. Are you ready to improve the bottom line?